



## BSB61015 Advanced Diploma of Leadership and Management

Thursday&Friday  
4th Jul 2018 – 6th Sep 2018

**Block 3**

**Campus address:** EEI Campus: 18 Terrace road, Fremantle WA 6160

**Location:** Class room 3

**Trainer:** Premita Rungassamy

**Code:** Full day class: **(f)** 9am – 5pm

	Unit Code and Unit Name	Date
1	<b>BSBMKG608</b> Develop organisational marketing objectives <b>12 Sessions</b> Compulsory to attend delivery on 6th Jul 2018 Submission of all Assessments by 26th Jul 2018	Fri 06-Jul-18 (f)
		Thur 12-Jul-18 (f)
		Fri 13-Jul-18 (f)
		Thur 19-Jul-18 (f)
		Fri 20-Jul-18 (f)
		Thur 26-Jul-18 (f)
2	<b>BSBMKG607</b> Manage market research <b>14 Sessions</b> Compulsory to attend delivery on 27th Jul 2018 Submission of all Assessments by 16th Aug 2018	Fri 27-Jul-18 (f)
		Thur 02-Aug-18 (f)
		Fri 03-Aug-18 (f)
		Thur 09-Aug-18 (f)
		Fri 10-Aug-18 (f)
		Wed 15-Aug-18 (f)
Thur 16-Aug-18 (f)		
3	<b>BSBMKG609</b> Develop a marketing plan <b>14 Sessions</b> Compulsory to attend delivery on 17th Aug 2018 Submission of all Assessments by 7th Sep 2018	Fri 17-Aug-18 (f)
		Thur 23-Aug-18 (f)
		Fri 24-Aug-18 (f)
		Thur 30-Aug-18 (f)
		Fri 31-Aug-18 (f)
		Thur 06-Sep-18 (f)
Fri 07-Sep-18 (f)		

TERM BREAK : 8th Sep 2018-26th Sep 2018

**Public holidays: -**

Notes:

- (f) A full day is two sessions. Morning and afternoon
- Classes begin at 9am sharp.
- If you are running late/absent from your class, please contact your trainer before 9am
- Students who arrive more than 30 minutes late may not be allowed into class

ATTENDANCE IS MONITORED AND CALCULATED DAILY.

Please contact student services at [students@eei.wa.edu.au](mailto:students@eei.wa.edu.au) if you are have difficulties meeting your student attendance obligations.